

ADVERTISING RATES JOURNAL MASO 2016

1/1 Page



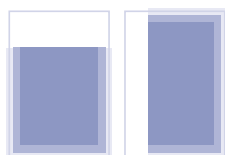
Layout Size (W x H): 190 x 272 mm
Cutting format (W x H): 210 x 297 + 3 mm Bleed
4 Colors
1 400 Euro

Junior Page



(W x H): 140 x 190 mm
150 x 207 + 3 mm Bleed
4 Colors
890 Euro

3/4 Page



Portrait (W x H): 140 x 272 mm
150 x 297 + 3 mm Bleed
Landscape (W x H): 190 x 200 mm
210 x 217 + 3 mm Bleed
4 Colors
1 200 Euro

Cover page (W x H):

210 x 230 mm + 3 mm Bleed **1 800 Euro**

Editorial page **1 500 Euro**

Journal-Cover (W x H): (4 Colors) 210 x 297 mm + 3 mm Bleed

The second cover page **1 490 Euro**

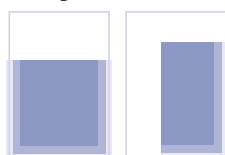
The third cover page **1 500 Euro**

The fourth cover page **1 700 Euro**

Atypical format **Price negotiated**

Price for 1 mm text column (Column width 93 mm) **3 Euro**

2/3 Page



Portrait (W x H): 140 x 240 mm
150 x 257 + 3 mm Bleed
Landscape (W x H): 190 x 180 mm
210 x 197 + 3 mm Bleed
4 Colors
900 Euro

Quantity discounts

Discounts are not cumulative.

The number of

From 2 adverts **.2 %**

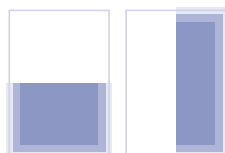
From 3 adverts **.4 %**

From 4 adverts **.6 %**

From 5 ads **.8 %**

From 6 ads **.10 %**

1/2 Page



Portrait (W x H): 93 x 272 mm
102 x 297 + 3 mm Bleed
Landscape (W x H): 190 x 133 mm
210 x 150 + 3 mm Bleed
4 Colors
800 Euro

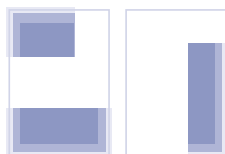
Complaint

All complaints must be submitted in writing within 21 calendar days of publication of the advertisement or attachments.

Press release

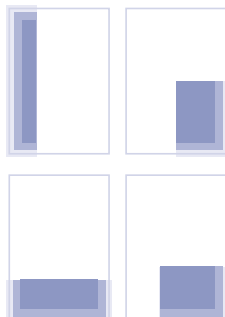
Data in electronic form on a data carrier or by e-mail in PDF 1.3 or PDF/X-1 a resolution of 300 dpi, saved to CMYK without color profiles. To check the correctness of display advertising demand, along with a PDF preview image in JPG. No color proofing publisher assumes no responsibility for the accuracy required for the advertisement.

1/3 Page



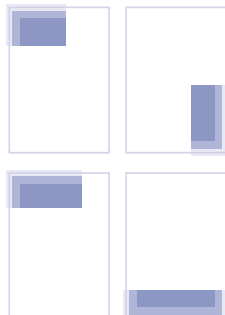
1/3 Landscape (W x H): 140 x 120 mm
150 x 137 + 3 mm Bleed
190 x 90 mm
210 x 107 + 3 mm Bleed
1/3 Portrait (W x H): 93 x 180 mm
102 x 195 + 3 mm Bleed
4 Colors
750 Euro

1/4 Page



1/4 Portrait (W x H): 44 x 272 mm
54 x 297 + 3 Bleed
93 x 133 mm
102 x 150 + 3 mm Bleed
1/4 Landscape (W x H): 140 x 90 mm
150 x 107 + 3 mm Bleed
190 x 65 mm
210 x 82 + 3 mm Bleed
4 Colors
500 Euro

1/8 Page



Portrait (W x H): 44 x 133 mm
54 x 150 + 3 mm Bleed
93 x 65 mm
102 x 82 + 3 mm Bleed
Landscape (W x H): 140 x 42 mm
150 x 57 + 3 mm Bleed
190 x 32 mm
210 x 49 + 3 mm Bleed
4 Colors
300 Euro